

SAC 2018

FORWARD MOMENTUM

PRESENTED BY GAMA

INNOVATION ZONE

OCTOBER 3-5, 2018 IN ATLANTA, GEORGIA

This year's Innovation Zone will build on the success of last year's debut – with MAJOR improvements!

- Dedicated space in the MAIN exhibit hall
- Moving displays and excitement – think R2D2!
- Interactive new technologies
- Virtual and augmented reality experiences
- Digital factory-related displays
- Internet of Things demonstrations
- Autonomous vehicle tech exhibits
- Spotlight theatre for special expos

Prepare to be wowed!

When you register, select “Innovation Zone” on Exhibitor Form.
Register at www.SouthernAutoCon.com/innovation-zone/
For further information, contact Lynsey Delane at lynsey@southernautocon.com.

PREMIER SPONSOR



KIA MOTORS

PROUD SPONSOR
AND
PLANNER OF SAC 2018

**SOUTHERN
AUTOMOTIVE
Alliance**