

**OVERVIEW:** SAC is in its 11<sup>th</sup> year, and 2018 is its first year in Atlanta, Georgia. SAC serves the automotive manufacturing associations of seven states: AL, GA, KY, MS, TN, TX, and SC. It has grown in status over the years and is coming off a total sell-out in 2017 that had 1,200 attendees and 160 booths.

**PROJECTED FOR 2018:** Planners are preparing for 1,800 attendees and 300+ exhibit booths with special car displays and other exhibits that appeal to the automotive manufacturing industry. Attendee job titles include C-Level, Engineering, Plant Manager, Maintenance, Site Selection, HR Manager, and Purchasing among others.

**EXHIBITORS RECEIVE:**

<b>STANDARD BOOTH</b>	
<b>Package includes one exhibitor/attendee registration and 10'x10' booth with pipe and drape (8' high back wall and 3' high side rails), one 6' skirted table, 2 chairs, 1 wastebasket, and 1 ID sign.</b>	<b>\$1950</b>
<b>DOUBLE BOOTH</b>	
<b>Package includes two exhibitor/attendee registrations and 10'x20' booth with pipe and drape (8' high back wall and 3' high side rails), two 6' skirted tables, 4 chairs, 1 wastebasket and 1 ID sign.</b>	<b>\$3500</b>

- Exhibitors may purchase additional registrations for employees at the discounted rate of \$185 per person.
- In addition to the above, all exhibitors and their registered representatives receive invitations to the special VIP Reception on Wednesday evening which is a Preview Party for the show and will feature a Purchasing Agent meet & greet. This invitation-only reception is in honor of our Sponsors and Exhibitors who make this conference possible.
- All exhibitors are entitled to receive the attendee list two weeks prior to the conference to facilitate meetings and introductions.

The 2017 Exhibitor List is available on the website to download for your review. The 2017 Attendee list may be obtained by contacting Lynsey Delane at the email address below. The floorplan is posted on the website and is up to date with current booth availabilities. That floorplan is rapidly populating, so please act quickly to get the best spot available.

The SAC is a can't miss event for anyone who does business with the automotive industry in the South. Whether you attend, exhibit, sponsor, or do all three combined, marketing your company at the SAC is the best deal there is. Everyone you need to see is gathered in one place October 3-5, 2018 at Cobb Galleria Centre in Atlanta, GA.

Visit [www.southernautocon.com](http://www.southernautocon.com) for details or to register. Contact [lynsey@southernautocon.com](mailto:lynsey@southernautocon.com) with questions.