

International Pavilion Sponsorships

October 3 – 5, 2018

Cobb Galleria Centre, Atlanta, Georgia USA

The southeastern United States continues to boast the fastest-growing automotive industry in North America. Known for its world-class automotive production and sound business environment, the region's supply base has thrived while OEMs and major suppliers continue to invest. **The Southern Automotive Conference selected Atlanta as the location for the 2018 event because it is a recognized hub for global connections.**

This October, senior executives from OEMs and various major suppliers from across the Southeast and elsewhere will showcase their latest developments and emerging technologies and discuss efforts to increase their competitive advantage. Participating with an International Pavilion will position you as a significant player in these conversations and as a key stakeholder in growing and advancing the automotive industry.

What qualifies as a Pavilion?

International exhibitors with six (6) or more booth spaces will qualify as a Pavilion Sponsor. International exhibitors with fewer than six booth spaces may exhibit at prevailing rates and will not be eligible for the additional sponsor deliverables described below.

What benefits does a Pavilion Sponsorship offer?

All Pavilion Sponsorships will receive the following:

- Discounted exhibition space (6 booth discounted cost is \$10,500, normally \$11,700).
- Custom pavilion hanging signage.
- SAC will supply local host to delegation for the duration of the event if so desired.
- Color advertisement in SAC 2018 Conference Guide, based upon sponsor level. If your Pavilion has 10 or more booth spaces, you receive a full-page ad. If your Pavilion has 6-9 booth spaces, you will receive a half-page ad in the program.
- Minimum of six (6) complimentary conference registrations associated with the pavilion. Each booth space that you purchase will entitle you to one complimentary conference registration.
- Additional delegate registrations available at discounted rate of \$150 per delegate.
- Company logo and link on the Sponsors Page or Partner Page of the conference website.
- Recognition on the Sponsors Page or Partner Appreciation Page of the conference guide and on signage throughout the conference, *corresponding with sponsor level.*
- Sponsor ribbon for conference name badge.

- Advance copy of full contact information of all attendees at intervals of 6 weeks prior, 1 month prior and 2 weeks prior to allow for appointment setting.
- Minimum of six (6) invitations to attend the exclusive Wednesday Evening VIP Reception and network with the Joint Board members, other Sponsors, Exhibitors, OESA, SAWF, OEM purchasing representatives, VIPs, and others. Additional invitations to this event will be extended with each booth space reserved.

Pavilion Sponsorship Investment Levels

- 6 booth spaces = \$10,500 (\$11,700 before discount)
- 8 booth spaces = \$14,000 (\$15,600 before discount)
- 10 booth spaces = \$17,500 (\$19,500 before discount)
- 12 booth spaces = \$21,000 (\$23,400 before discount)
- And for every two additional booths, please add \$3,500

For more information or to reserve your Pavilion at the 2018 Southern Automotive Conference, contact:

Sheila Wardy, Director of Sponsorships
2018 Southern Automotive Conference
205-283-1965 | swardy@pmtpublishing.com